

CONSULTING
&
UPSKILLING

I am your AI Coach



Vero Sallenbach

www.sallenbach.org



Innovation Consulting

- Individual consulting and workshops for your innovation project
- Customization of services to specific innovation goals
- Flexible scheduling and extension of consulting appointments



Team AI Upskilling

- AI tools for the entire team
- Customized team AI promptathon
- Use case scenario analysis
- Group work and individual consultations
- Hourly/daily or as a 6-week program

Book an intro session → vero@werdinnovativ.com



My Vision

„I am absolutely fascinated by AI and how it helps me daily to balance my business and family. In recent years, I have worked extensively with tools like Microsoft Copilot, Chat GPT, Google Gemini, Synthesia, and strategic applications in product design, project management, and innovation projects, and have created my own GPTs and agents.

I would be happy to help you and/or your team use AI as a tool to become more efficient both personally and professionally—whether in a personal conversation or in a small group.“

Vero Sallenbach

**Innovationcoach, Keynote Speaker,
Founder**





Upskilling Offering

Individuell und Massgeschneidert

- Steps to Increase Efficiency and Productivity
- Gain Confidence in Dealing with AI and Time
- Learn About Use Cases for How AI Can Be Applied
- Stay Up-to-Date on the Topic of AI

6-Wochen Community Programm

- 12 one-hour online sessions, e.g., lunchtime
- Benefit from a community-based program for board & professionals AI upskilling
- Receive support through peer-to-peer learning in the field of AI
- Guidance and support at every step of your journey

"My USP: No PowerPoints, but actually being guided in the tool, such as ChatGPT, Copilot, Gemini, etc.!"

6-Wochen Upskilling Program



AI Upskilling für Professionals und Leaders

The AI Upskilling Program helps business professionals not only to make high-level strategic decisions and to be able to discuss AI trends. We not only scrutinize but also learn the application of AI for specific use cases, such as in risk and project management, using my canvas/tools for the latest AI apps.

Female Talents & Leaders in AI



Das Female Talents and Leaders Programm offers training for women in the field of artificial intelligence. The goal is to further develop their AI skills and devise strategies to optimize business processes and develop innovative solutions. This paves the way for successful business.



Über Mich

- Completed in 2025: MIT AI Certificate
- Swiss Certified Public Accountant
- Self-employed since 2018
- Senior Executive Program Manager for Boards & Executives at Swiss Re
- Innovation Lab Manager at UBS AG
- Diversity Manager at AXA
- Author and Conference Speaker
- Experienced Consultant and Workshop Leader

Contact →

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Stein am Rhein

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