



CONSULTING  
&  
UPSKILLING

# I'm your AI Coach



**Vero Sallenbach**

[www.sallenbach.org](http://www.sallenbach.org)



## *AI for your Business Launch*

- Individual consultation and workshops for your business idea or innovation project
- Learn and directly implement AI agents & use cases
- Format: Flexible scheduling and extension of consultation appointments in 1:1 coaching or cohort-based sessions



## *AI Upskilling for your Team*

- AI tools for the entire team
- Customized Team AI Promptathon
- Use case scenario analysis
- Group work and individual discussions
- Hourly/daily or as a 6-week program

Let's connect → [vero@sallenbach.org](mailto:vero@sallenbach.org)



## *My Vision*

„I am absolutely fascinated by AI and how it helps me balance my business and family every day. In recent years, I have worked extensively with tools like Microsoft Copilot, Chat GPT, Google Gemini, Synthesia, and strategic applications in product design, project management, and innovation projects, and I have created my own GPTs and agents.

I would be happy to help you and/or your team use AI as a tool to become more efficient both personally and professionally—whether in a personal conversation or in a small group.“

**Vero Sallenbach**

**Innovationcoach, Keynote Speaker,  
Founder**



# Program Details

## *Build your AI-powered business in 6 weeks*

*For: Female entrepreneurs, solopreneurs & mompreneurs*

*Goal: Launch and scale a business using AI & AI agents—without tech overwhelm*

**+ Optional AI Retreat**

**1-2 week**

**Learn the fundamentals and how to create your own AI Agents**

**1:1 online session, hybrid co-working sessions**

**AI Fundamentals (Weeks 1–2)**

- AI Mindset & AI Trends including Tools Overview
- Topic: Sensitive Data & Security
- AI Agent as a Coach for your Business Idea

**Outcome: Trends & Tools Updates, Security & first AI Agent**

**3-4 week**

**Learn how to scale your business by leveraging AI**

**Cohort-Based, 1 online session, hybrid co-working sessions**

**Business Idea Validation (Weeks 3–4)**

- AI Business Development
- Efficiency & Effectiveness Hacks to save 8h/week
- Initial validation of your business idea with real customers thanks to your AI agent

**Outcome: Business idea proof with real customers**

**5-6 week**

**Learn how to automate your business and how to save 8h/week**

**Cohort-Based, 1 online session, hybrid co-working sessions**

**Introduction & Revenue (Weeks 5–6)**

- AI Marketing & Content Engine
- Automated Sales Funnel & Offers
- AI Leads Management, Appointment Coordination, etc.

**Outcome: 3 AI agents for e.g. Social Media + Sales + Leads Management**

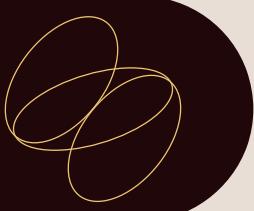


### *Optional AI Retreat*

- 1-3 day retreat (Zurich / Alps / Mallorca)
- AI Promptathon for your business ramp up
- AI Experts Coaching
- Female mastermind circles & Networking
- Yoga, Breathwork, Hiking, Wellness

**Outcome: Your AI-powered Business Kick-off Plan, Roadmap and Sisterhood Empowerment to nail it**





# Upskilling Offering

*I help you 1:1 to leverage AI and get up to speed on AI Agents*

- Steps to Increase Efficiency and Productivity
- Gain Confidence in Dealing with AI and Time
- Learn About Use Cases for How AI Can Be Applied
- Stay Up-to-Date on the Topic of AI

*6-weeks program to launch your business idea leveraging AI*

- flexible one-hour online sessions, e.g., lunchtime
- Benefit from a community-based program for board & professionals AI upskilling
- Receive support through peer-to-peer learning in the field of AI
- Guidance and support at every step of your journey

*"My USP: No PowerPoints, but actually being guided how to build AI Agents by ChatGPT, Copilot, Gemini, etc.!"*

## 6-Week Upskilling Program



**Become an AI native and use it to save time of your (business) life**

*The AI Upskilling Program helps business professionals not only to make high-level strategic decisions and to be able to discuss AI trends. We not only scrutinize but also learn the application of AI for specific use cases, such as in risk and project management, using my canvas/tools for the latest AI apps.*



**Use AI for founding your own business aside - saving 8h/week**

*The Female Talents and Leaders Programm offers training for women in the field of artificial intelligence. The goal is to further develop their AI skills and devise strategies to optimize business processes and develop innovative solutions. This paves the way for successful business.*



## About me

- Completed in 2025: MIT AI Certificate
- Swiss Certified Public Accountant
- Self-employed since 2018
- Senior Executive Program Manager for Boards & Executives at Swiss Re
- Innovation Lab Manager at UBS AG
- Diversity Manager at AXA
- Author and Conference Speaker
- Experienced Consultant and Workshop Leader

**Contact →**

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Stein am Rhein

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