I am your
AI Coach

Leverage AI to boost your efficiency and career

1:1 AI Upskilling

- One-on-one sessions & exercises with AI tools
- Tailored to your learning goals
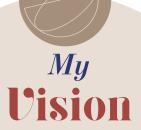- Flexible scheduling and extension
- Minimum booking: 6 sessions

Team AI Upskilling

- AI tools for the whole team
- Customized team AI promptathon
- Use case scenario analysis
- Group work and individual discussions
- Hourly/Daily basis

book for a free intro→   vero@werdinnovativ.com

Vero Sallenbach

www.sallenbach.org

My Vision

"I am absolutely fascinated by AI and how it helps me daily to balance my business and family life. In recent years, I have worked extensively with tools like Microsoft Copilot, Chat GPT, Google Gemini, Synthesia, and strategic applications in product design, project management, and innovation projects, creating my own GPTs and agents.

I would love to help you and your team use AI as a tool to become more efficient both personally and professionally, whether in a personal conversation or in a small group."

Vero Sallenbach

Innovationcoach, Keynote Speaker, Founder

Upskilling

Offering

Custom and Tailored

- Steps to Increase Efficiency and Productivity
- Gain New Confidence and Time
- Learn How to Utilize Your AI Skills
- Stay Up to Date on AI Topics

6-Weeks Community Program

- 12 one-hour sessions e.g. over lunchtime
- Benefit from a community-based upskilling program
- Receive support through peer-to-peer learning in AI
- Guidance and assistance at every step of your journey

Oder

book a free intro call→   vero@werdinnovativ.com

"My USP: No PowerPoints, but really being guided hands-on in the tool, like ChatGPT, Copilot, Gemini, etc.!"

6-weeks Upskilling Program

AI Upskilling für Professionals und Leaders

The AI upskilling program helps business professionals not only make high-level strategic decisions and engage in AI trends. We not only analyze but also learn to apply AI for concrete use cases, such as in risk and project management, using my canvas/tools for the latest AI apps.

Female Entrepreneurship mit Hilfe von AI

The Female Entrepreneur Program helps you clearly identify what you really want and collaboratively find ideas to transform them into a sustainable business model and your own business. AI acts as a lever to make this process more efficient.

About me

- Completed in 2025: MIT AI Certificate
- Certified Swiss Auditor
- Self-employed since 2018
- Senior Executive Program Manager for Boards & Executives at Swiss Re
- Innovation Lab Manager at UBS AG
- Diversity Manager at AXA
- Author and Conference Speaker
- Experienced Consultant and Workshop Leader

Contact →

vero@werdinnovativ.com

Stein am Rhein

www.sallenbach.org