Rethink
Compliance Trainings.

Transforming Corporate Compliance Trainings into an Authentic Leadership Asset

through the Sallenbach AI Engine & AI Avatars.

The Compliance & Learning Paradox

AI used for a workaround of the Knowledge Gap

Employees use AI to summarize dry training texts in seconds. They formally "pass," but actual knowledge transfer is zero.

The costly Trust Gap

Anonymous stock training content and static pre-recorded agency videos alienate the workforce. This is not only costly, but very monotone and abstract from a didactic point of view.

The Sallenbach Engine™ in Cooperation with HeyGen

Architecture of Integrity

Implemtation of a turnkey system that converts complex regulations into authentic AI video assets - fully in-house and audit-proof in cooperation with HeyGen AI.

- ✓ **Compliant content & IP:** Designed by a CPA.

- ✓ **Zero Hallucination:** Verified logic layer and your input.

- ✓ **Full Governance:** Data and editing stays in your hands.

- ✓ **AI Avatars with your CI:** Content & style decided by you.

- ✓ **Didactic Update:** Short Learning nuggets in a social media style and gamified manner.

- ✓ **>150 Languages & Content Updates:** Thanks to AI.

Brand Fonts
Aa Aa Aa

Building a career in the US

Translation
English Italian Korean

Quelle: HeyGen.com

AI Avatars of your CEO or Compliance Officer

Video created from this Photograph and based on the use case of Swiss Re and Prof. Dr. Tobias Thomas

Apps like HeyGen or Synthesia create videos based on a picture – which is publicly available on your webpage.

Digital Twin Identity of your Leaders

We clone your leadership into high-end AI Avatars. Your team listens to their own leaders, not strangers.
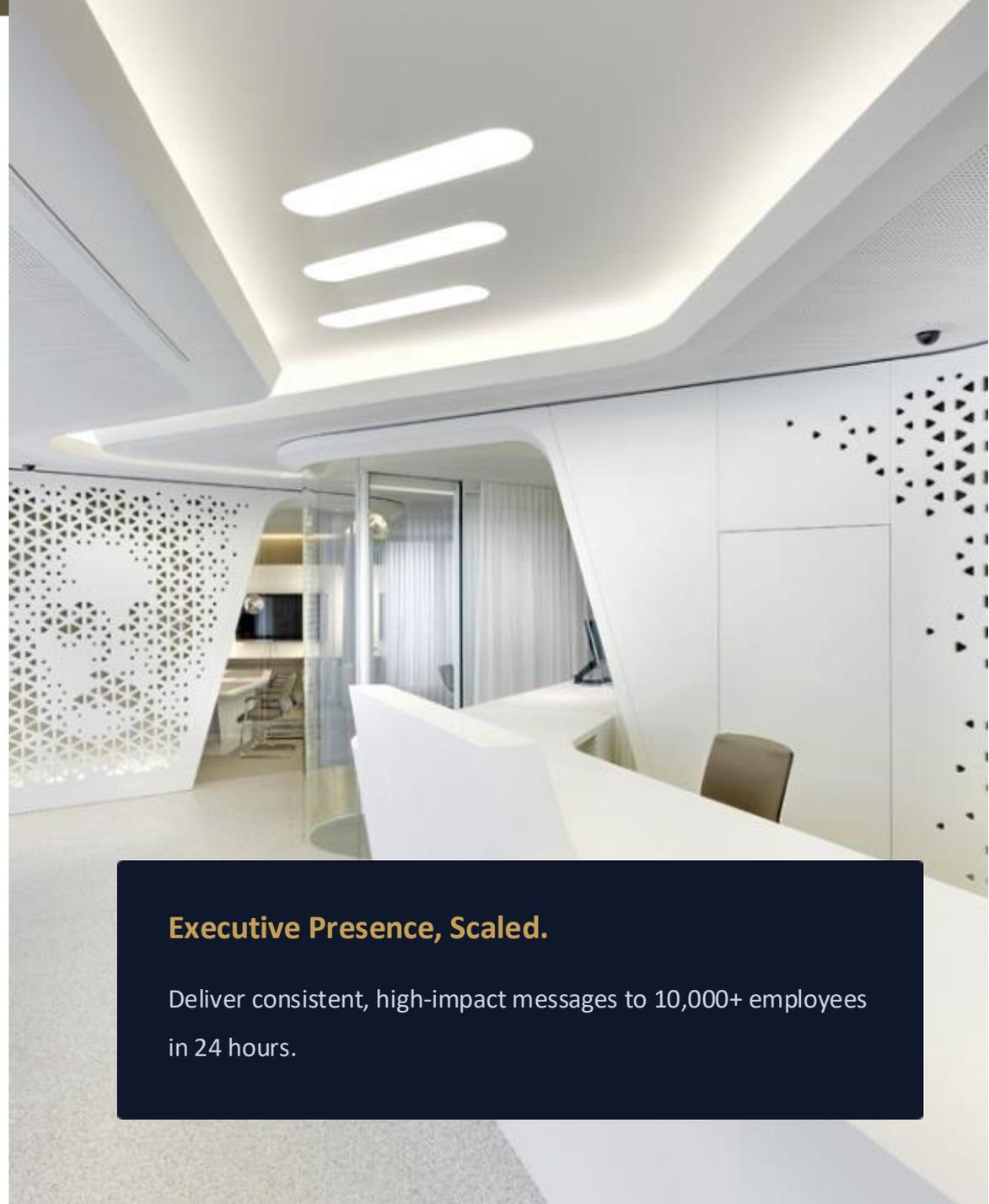
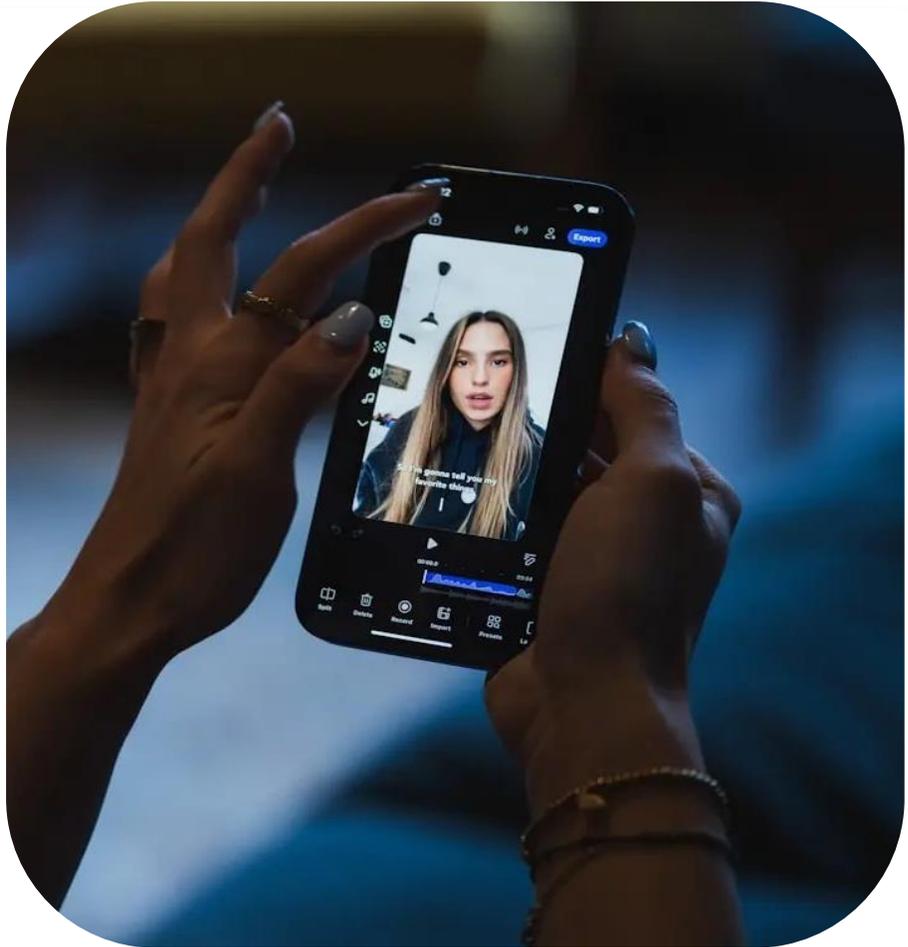**From any picture**   **to**   **AI Avatar Video**

Executive Presence, Scaled.

Deliver consistent, high-impact messages to 10,000+ employees in 24 hours.

Vertical Learning Nuggets

9:16 Portrait Format

Social-media style scroll feed for higher engagement.

Micro-Learning

60-90 second nuggets optimized for habit-building.

Teams Integration

Embedded directly into MS Teams for zero-friction access.

Your ROI – thanks to AI & Sallenbach Engine

-90%
PRODUCTION COSTS

24h
TIME-TO-MARKET

100%
INHOUSE CONTROL

"Stop paying agencies for every update. Build your own factory."

The Audit-Proof Edge

🛡️ **CPA-Verified Methodology:** Every prompt is engineered to reflect the rigor of a Swiss Certified Public Accountant.

🔒 **Swiss-Grade Security:** Enterprise-only AI models. Data never leaves your governance structures.

🖊️ **Hallucination-Guard:** Multi-layer validation logic ensures technical accuracy in every script.

Your Partner

Veronika Sallenbach

Swiss licensed CPA & AI Transformation Expert

Former **Auditor & Consultant at EY** 2008 – 2013, **Innovation Lab Manager at UBS** 2014 - 2019 and **Senior Executive Education at Swiss Re**. I bridge the gap between compliance rigor and digital speed.

"Technology serves the human, not the other way around. Let's make Compliance human again."
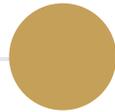
Strategic Comparison

Metric	Classic Agency	Sallenbach AI Engine
Production Lead Time	6 - 10 Weeks	**< 24 Hours**
Per Module Cost	$20,000 - $40,000	**Marginal (Inhouse)**
Learner Engagement	Low (Passive Video)	**High (Vertical nuggets)**
Adaptability	Very Low	**Instant Updates**

Implementation Roadmap

Phase 1

Audit & Strategy
Goal definition
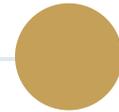
Phase 2

Asset Creation
Digital Twin setup

Phase 3

Pilot Launch
First 5 nuggets

Phase 4

Full Scale
Inhouse Autonomy

Start the **Flow.**

Transform your corporate knowledge into a competitive advantage.

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Executive AI Transformation