

CONSULTING
&
UPSKILLING

I am your AI Coach



Vero Sallenbach

www.sallenbach.org



AI Upskilling Corhot-based

- Individual consulting and workshops for your innovation project
- Customization of services to specific innovation goals
- Flexible scheduling and extension of consulting appointments



AI Upskilling for your team

- AI tools for the entire team
- Customized team AI promptation
- Use case scenario analysis
- Group work and individual consultations
- Hourly/daily or as a 6-week program

Book an intro session → vero@sallenbach.org



My Vision

„I am absolutely fascinated by AI and how it helps me daily to balance my business and family. In recent years, I have worked extensively with tools like Microsoft Copilot, Chat GPT, Google Gemini, Synthesia, and strategic applications in product design, project management, and innovation projects, and have created my own GPTs and agents.

I would be happy to help you and/or your team use AI as a tool to become more efficient both personally and professionally—whether in a personal conversation or in a small group.“

Vero Sallenbach

**Innovationcoach, Keynote Speaker,
Founder**





Upskilling Offering

I help you 1:1 to leverage AI and get up to speed on AI Agents

- Steps to Increase Efficiency and Productivity
- Gain Confidence in Dealing with AI and Time
- Learn About Use Cases for How AI Can Be Applied
- Stay Up-to-Date on the Topic of AI

6-weeks program to launch your business idea leveraging AI

- flexible one-hour online sessions, e.g., lunchtime
- Benefit from a community-based program for board & professionals AI upskilling
- Receive support through peer-to-peer learning in the field of AI
- Guidance and support at every step of your journey

"My USP: No PowerPoints, but actually being guided how to build AI Agents by ChatGPT, Copilot, Gemini, etc.!"

6-Week Upskilling Program



Become an AI native and use it to save time of your (business) life

The AI Upskilling Program helps business professionals not only to make high-level strategic decisions and to be able to discuss AI trends. We not only scrutinize but also learn the application of AI for specific use cases, such as in risk and project management, using my canvas/tools for the latest AI apps.

Use AI for founding your own business aside - saving 8h/week



The Female Talents and Leaders Programm offers training for women in the field of artificial intelligence. The goal is to further develop their AI skills and devise strategies to optimize business processes and develop innovative solutions. This paves the way for successful business.



About me

- Completed in 2025: MIT AI Certificate
- Swiss Certified Public Accountant
- Self-employed since 2018
- Senior Executive Program Manager for Boards & Executives at Swiss Re
- Innovation Lab Manager at UBS AG
- Diversity Manager at AXA
- Author and Conference Speaker
- Experienced Consultant and Workshop Leader

Contact →

vero@sallenbach.org

Stein am Rhein

www.sallenbach.org

Program Details

Build your AI-powered business in 6 weeks

For: Female entrepreneurs, solopreneurs & mompreneurs

Goal: Launch and scale a business using AI & AI agents—without tech overwhelm

1-2 week

*Learn the fundamentals and
how to create your own AI
Agents*

*1:1 online session, hybrid co-working
sessions*

AI Foundations (Weeks 1–2)

- AI mindset & business idea validation
- Prompting for founders
- Build your first AI agents (digital co-founders)

Deliverable: AI Business Idea Canvas
+ 3 AI Agents

3-4 week

*Learn how to scale your
business by leveraging AI*

*Cohort-Based, 1 online session,
hybrid co-working sessions*

Launch & Revenue (Weeks 3–5)

- AI marketing & content machine
- Automated sales funnel & proposals
- AI operations, finance & admin simplifier

Deliverable: AI Marketing System + Sales
Funnel + Business OS

5-6 week

*Learn how to automate your
business and how to save
8h/week*

*Cohort-Based, 1 online session,
hybrid co-working sessions*

Scale & CEO Mode (Weeks 6–8)

- Productizing services & digital assets
- AI automation hackathon (Zapier workflows)
- Demo Day & business launch

Deliverable: AI Growth Roadmap +
Automated Systems + Launch Pitch

+ Optional AI Retreat



Optional AI Retreat

- 1-3 day retreat (Zurich / Alps / Mallorca)
- AI Promptathon for your business ramp of
- AI Experts Coaching
- Female mastermind circles & Networking
- Yoga, Breathwork, Hiking, Wellness

Outcome: Your AI-powered Business Kick-off Plan,
Roadmap and Sisterhood Empowerment to nail it

